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Milford-Haven for Libraries

A SPECIAL MESSAGE for Librarians!

This very brief message isn't going to my readers. It's only going to you, the librarians I've been fortunate to meet in the last few years.

First, **THANK YOU** for your hard work, for your devotion to the world of books, and for circulating the written word to communities all over the U.S.



Second, as most of you know, I LOVE doing **library events**, and schedule them wherever and whenever I can. In November, fellow author Margaret Coel and I were hosted by the **Pikes Peak Library District** in Colorado Springs, who put on a glorious Mystery Authors' Tea. We packed the room and ran out of books! A wonderful success. And in September I spoke at the **Camarillo Library** as part of their educational program for authors about my August blog tour, which reached 17 million readers. And I was again a speaker at the fabulous Central Coast Book Festival, hosted by the **San Luis Obispo County Library**. These events, and these libraries, are close to my heart. So . . . if you'd like me to visit your area to do an event in your library, please contact me, or contact my wonderful marketing director, Dianemarie Collins at DM@DMProductionsLLC.com. We'll make it happen!

Third, I have an **URGENT REQUEST!** And that is to place an **order** for my new hardcover book, *What the Heart Knows* for **YOUR LIBRARY**.

Here's the situation. When **Baker & Taylor** inventory purchasers read the Advance Reader Copy of *What the Heart Knows*, they LOVED it. In fact, they placed a huge order of this title, particularly when the publishers let them know Library Journal had schedule the book for review.

Library Journal later apologized . . . they had let this review slip through the cracks. So . . . how to notify librarians about the title? This is our dilemma!

Publishers Weekly DID review the book . . . just three weeks ago! The review is below. Of course my publishers and I are thrilled with the excellent review.

In this "quick turnaround" world, my publishers are aware that unless Baker & Taylor receives more orders, they're likely to start returning books. This would create a black mark on an otherwise pristine track record for the brand new hardcover edition of Book One of

this popular series. But this can be avoided . . . *with your help!*

How to Order For Your Library

Contact your Baker & Taylor Account Manager!

Hardcover ISBN: 978-1-936878-01-7

Does your library also offer E-book loans?

E-Book ISBN: 978-1-936878-31-4



Publishers Weekly Review

What the Heart Knows

Mara Purl. Bellekeep Books (Midpoint Trade)

\$22.95 (320p)

ISBN 978-1-936878-01-7



Former *Days of Our Lives* star Purl presents the first novel in her Milford-Haven series, which, like most women's fiction, features a setting of unadulterated beauty--the small coastal town of Milford-Haven, CA in the prosperous mid-90s--and a cast of successful, sexy, sometimes quirkily independent characters. Protagonist Miranda Jones--a young, beautiful artist nearing the end of her "struggling" phase--has recently escaped from city life. The town and community provide many possible future story lines, and Purl introduces 26 characters here. Readers will find details galore--simple activities or outfits get a whole paragraph--and the novel's many inner monologues reveal scheming, secretly confused, or flawed personalities. Thus far, Miford-Haven offers depictions of daily life, hints of possible future romance, the threat of scandal, and carefully parsed out mystery. Considering all of the problems and questions so cleverly left unanswered, the novel is poised to convince readers to continue with the series.

Readers Love the Milford-Haven Novels!

Comments are pouring in from readers. My Women's Fiction coastal series has struck a chord with women from California to Florida, from Illinois to Texas, and all points in between where they've managed to hear about the book.



Once they get started with book one, they immediately begin asking for book two . . . which will be published next autumn, with the ARC available at BEA next June when I'll be signing for all of you librarians who are able to attend.

Let me share with you an e-mail I received just yesterday . . . interestingly enough, from a Baker & Taylor account manager:

"Hello. The first book, I received at a trade show and it was fantastic! Any idea what month in 2012 Book Two will be due out? Can hardly wait! Thanks!"

Of course you're always looking for ways to entice and to satisfy your library patrons. My publishers and Baker & Taylor (and I) believe this will be an important addition to your library inventory in the months and years to come.

Thank you in advance . . .

. . . for helping me reach readers through the all-important American Library system, of which you're an integral part.

Should you have any questions about ordering, please contact Laura Robinson at Midpoint Trade (Laura@MidpointTrade.com), the publisher's liaison manager for Baker & Taylor. She would love to help you.



Happy Ordering! And my heartfelt thanks to you. *I hope you'll join me and find yourself in . . . Milford-Haven!*

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