Subj: Milford-Haven November Map the Journey of Your Heart - California

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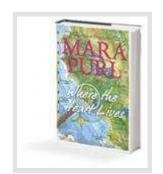
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#### Milford-Haven is . . . Where the Heart Lives

As you know, BOOK TWO of the Milford-Haven saga, *Where the Heart Lives* has been reaching bookstores around the country as I continue this wonderful book tour.

Here's the schedule of the California segment of my book tour, which I'm so excited about. I look forward to being with you in person when I'm in your area.

Also, remember that if your group has previously done a special event with me, special group rates are available for purchasing the new book.

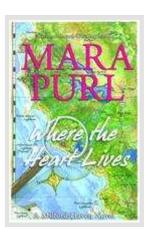


## Where the Heart Lives - E-edition . . .

. . . is NOW AVAILABLE!.

For a handy list of links to ALL e-devices, check the publisher's website order page <u>Bellekeep Books</u>. You may also links through <u>my website</u>.

The e-edition is now available for Amazon's Kindle, Barnes & Noble's Nook, Sony Reader, Apple's iBooks, and every other e-reader imaginable! No matter where you are on your "map" you won't have to leave it behind!



#### November MARA-thon Tour

My husband accompanied me on the successful and delightful first



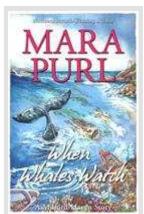
segment of my current book tour, and we wound our way through the autumn beauty of **Colorado, New Mexico** and **Arizona**. Saturday begins the long-awaited coastal segment, which will take me along the **California coast** from Malibu to Menlo Park (Los Angeles to San Francisco) with many wonderful stops along the way.

Don't forget my <u>Blog Tour</u> is also underway! You won't want to miss the fantastic sites that are hosting me . . . National Association of Baby Boomer Women . . . Romance Junkies . . . Entertainment Examiner . . . just to name a few! You can find all the links through my website. And there are now many ways to reach me . . . <u>my new website</u>, <u>my blog</u>, <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u>. However you're able, I hope you'll join me in . . . Milford-Haven!

## When Whales Watch - the Prequel

My brand new short story---a true coastal adventure story---was just published Monday, and is already in the top 1,100 in the Kindle store!

As part of the MARA-thon Blog Tour this is a **FREE** short story throughout the tour, published only as an e-book!! You can now download it either to your e-reader, or to your computer for FREE only during the blog tour. To find the links, visit the special page at my website: <u>MaraPurl.com/2012blog.</u>



This exciting prequel leads into book two, Where the Heart

Lives . . . and also stands on its own as a thrilling and unusual

adventure story. And it picks up some of the characters you met in the best-selling e-shortstory When Hummers Dream.

We've all heard of whale watching. But what do you think might happen if a whale watched you? This story---based on a combination of extensive scientific research and my own experiences at sea as a crewmember on a Greenpeace voyage---is both harrowing and inspiring. Don't miss this exciting story!

# Indie Book Tour Continues -- Mapping the Journey of your Heart

The California "Mapping the Journey of Your Heart" tour is a real-world parallel of what happens inside the fictional world of Milford-Haven.

Just as protagonist Miranda Jones takes a week-long road trip for her painting work, traveling from Milford-Haven to Los Angeles, I'll be heading from L.A. up the coast to the Bay Area, then back down



thte Central Coast to complete my tour in Cambria, where this whole story began.

This book is about chronological maps, psychological maps, emotional maps, and most importantly, the map of the *heart*. While Miranda's doing all this physical traveling, she's also remapping her emotional life. How do we navigate past heartbreak and betrayal? How do we heal the deep wounds of our past? Where do we locate a roadmap that can help us find where our heart really wants us to live? These are some of the questions my characters are asking themselves, Of course, these are also some of the questions we are asking ourselves. So this book is both an external and an internal journey for you, my readers. It stands alone as a special "trip." But it's also a critical piece of the Milford-Haven puzzle, leading you from book one to what will be a very action-packed book three, Why Hearts Keep Secrets.

#### Mara's Indie Book Tour

For this book, my publishing and marketing team and i decided to work with Indie Bound in sending out Advance Reader Copies to indie stores in preparation for creating an all-indie tour.



There has always been something very "Main Street" about Milford-Haven. Having just celebrated the twentieth anniversary of the original radio drama on which the novels are based, it was fun to

reminisce with cast and crew and sponsors about my long walks up and down Main Street to sell sponsorships.

When I first started writing the novels, I used this same "grass roots" approach to connect with my first group of readers. And it's still that one-on-one connection with readers that I enjoy so much.

Independent booksellers also understand this *head and the heart connection* to their customers. So I'm thrilled I'll be connecting with readers at some marvelous indie bookstores in California.

# Indie Book Tour Event #4 at Coalesce Bookstore - Morro Bay

The California tour begins in Morro Bay . . . a *real* location visited by my *fictional* character Samantha Hugo in *Where the Heart Lives!* What? But the story is set in 1996. That's right! Coalesce was in business then, and is still thriving!

Join me **November 3rd, Saturday, at Noon**. The lovely store's contents will spill out onto the sidewalk so the booksellers and I will be hard to miss! But don't forget to go inside to peruse the



shelves and glimpse the beautiful garden in the back. The store is at 845 Main Street, Morro Bay, 93442. Their phone number is 805-772-2880 and their website is CoalesceBookstore.com.

## San Luis Obispo Tribune

One of the most remarkable writers I've had the pleasure of meeting in the Central Coast region is **Judy Salamacha**. One hat she wears is that of the Central Coast Writers Conference Executive Director. Another is that of a Tribune columnist.



Fortunately she took an interest in my new book for her column, titled "Milford-Haven Lives On in Purl's Books." Enjoy!

### Indie Tour Event #5 at Bank of Books - Malibu

You might be familiar with the venerable Bank of Books store in downtown Ventura. I've certainly enjoyed it for years, a deliciously eclectic store run by Clarey Rudd and his family.

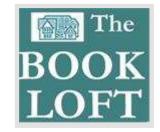


Happily they have just opened a brand new location with Anne
Vannoy as their manager in Malibu, a favorite spot of mine for
writing over the past twenty years. I've been invited to participate in their week-long gala
opening! Join me Sunday, November 4th from 2:00 - 4:00 pm! I'll be sharing stories,
answering your questions, and of course signing your copies of my books.

The store is located in Point Dume Village at 29169 Heathercliff Rd, #109, Malibu, CA 90265 and their number is 310-457-5699. Their website is <u>Bank of Books</u>.

## Indie Book Tour Event #6 - The Book Loft - Solvang

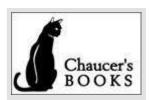
One of my favorite authors is Sandy Nathan. As her website mentions, her writing opens worlds of spirit and inspiration. And when we give talks together, we delve deep into writing from the heart. Depending upon our audience's interests, our talks sometimes become short seminars, and sometimes become riproaring good conversations about the writing life, the passion for reading, and other good things. It's always stimulating and fun!



Join Sandy and me Monday, November 5th from 4:00 p.m. to 6:00 p.m. The store, a grand institution in Solvang, is at1680 Mission Drive, Solvang, CA 93463 and their number is 805-688-9930.

#### Indie Book Tour Event #7 - Chaucer's - Santa Barbara

How will you celebrate after Election Day? I have a great idea! Step away from politics and escape to Milford-Haven by heading to **Chaucer's Books**, one of the key independent bookstores in California. Other bookstores have come and gone in recent years, but Chaucer's lives on as a local institution because of its great booksellers. I've looked forward to signing here for years and am thrilled to have been invited.



Santa Barbara has a lot of family history for me . . . and it's also where half the storylines happen in Milford-Haven. (In fact, one of my characters even has a black kitty!) So join me Wednesday, November 7th at 7:00 p.m.

## Indie Book Tour Event #8 - Kepler's Books - Menlo Park

Sometimes a rare opportunity comes along to do a SUPER SIGNING with a group of fantastic authors. Just such a gathering will be happening at the beloved Bay Area indie bookstore Kepler's on Friday, November 9th at 7:30 p.m. The address is 1010 El Camino Real, Menlo Park, CA 94025. Their number is 650-324-4321.



We decided to create the first (we hope of many!) **WOMEN'S VOICES** and each of five insightful and soulful women will share short readings and long insights. With me at the event will be the impressively accomplished <u>Victoria Zackheim</u>, <u>Pam Houston</u>, <u>Elizabeth Rosner</u>, and <u>Zoe Fitzgerald Carter</u>.

If you're anywhere near **San Francisco**, DON"T MISS **WOMEN'S VOICES!** 

# MARA-thon Blog Tour -- Join me!

October 22nd through November 16th . . . these are the dates for this year's amazing Blog Tour. For those of you who followed Blog Tour #1 last year, you know what an intriguing range of gracious blog hosts invited me to post . . . sometimes an interview, sometimes an essay . . . sometimes behind-the-scenes secrets. Last year, together we reached 17 million on-line viewers. This



year . . . join us and find out how interesting and fun a virtual tour can be! Full schedule will be posted at <a href="https://www.MaraPurl.com">www.MaraPurl.com</a>.

## MaraPurl.com . . . NEW site is up and running!

This is the website I've always wanted . . . a forum for sharing from the heart. . . .

We're constantly adding new content so please enjoy visiting often. Here's a window into my world, the world of Milford-Haven . . . from my heart to yours. Enjoy your visit to MaraPurl.com!

#### Readers Love the Milford-Haven Novels!

You'll now be able to see many comments from you, my readers. And there's also a place to <u>share your comments</u> on my new website!



Also, we've started a wonderful real-mail project where you can send me a physical postcard that will be posted to my website and to Pinterest.

My Women's Fiction coastal series continues to strike a chord with women, so much so that every book or story published in the series so far has become a best seller!

#### Want to Find Out More?

Please visit my website www.MaraPurl.com.

And please visit my publisher's website Bellekeep Books.



For bios, photos, press releases and more, please visit my page at <u>CisionWire.</u>

# Thank you . . .

. . . for helping me bring my books from my heart to your hearts, my dear readers! My success is your success, because where one heart succeeds, others can too.



I'm creating a core group of 1,000 Milford-Haven Members. This group will receive special discounts and advance news. Interested

in joining? Please send an e-mail to Kara@BellekeepBooks.com with "Join MH" as the subject. If we get the enrollment, we can do some very special things together.

Wherever you are on the map of your life, I hope you'll join me on this continuing journey as you *find yourself in* . . . *Milford-Haven!* 

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