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Mother's Day Gift of Where The Heart Lives for $.99

By: Mara Purl via PR Newswire

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Posted on May 03, 2013 at 11:08 AM EDT

COLORADO SPRINGS, Colo., May 3, 2013 /PRNewswire-iReach/ -- May 1, 2013

Los Angeles, California

(Photo: http://photos.prnewswire.com/prnh/20130503/CG07070)

Author/Actress Mara Purl honors her own mother by reaching out to mothers and daughters with her haunting, evocative small-town saga. The perfect Mother's Day Gift for just ninety-nine cents.

Nothing touches the heart of a woman like a good story. Best-selling author Mara Purl proved this last Mother's Day when book one of her series skyrocketed on Amazon. Now she's offering books one and two of her acclaimed titles as part of this year's Mother's Day Special, May 9th, 10th, 11th and Sunday the 12th. Both novels will be available for $.99 on all e-readers, including Kindle (Amazon.com), Nook (BN.com), and Kobo (libraries & independent bookstores.)

Purl, who has risen to become a leading voice in Women's Fiction, has multiple story-lines about mothers and daughters that touch the hearts of her readers. "Nothing involves the core of a woman's life more than her relationship with her mother," the author commented, "and nothing is more complex. Some of my female characters have great mothers and

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great relationships; some don't. As we work through our life-issues, no one can provide more dynamic insights and keys to our self-understanding. And nothing is more indestructible than real mother-love." Her story is made all the more poignant, as Mara has delayed publication of book three in order to care for her own mother, now facing a serious illness. "My mother and I always enjoy giving my books as gifts. This year, this is my way of honoring her."

Best Selling Author Mara Puri's novel soared to the top of the charts – Mara Puri's "What the Heart Knows" sold 15,000 copies in one day.

Mara Puri's critically acclaimed, award-winning novel, ***What the Heart Knows***, went to Bestseller status with over 15,000 orders in one day—Mother's Day 2012. The first novel in the *Milford-Haven Series* also hit the top of the 100 Contemporary Fiction List and climbed to Best Sellers in Family Saga Fiction. Even Puri's short stories appeared in "Movers and Shakers" while the novel climbed the charts.

When Amazon searched through its vast list of books for the perfect pre-Mother's Day selection, they chose Mara Puri's ***What the Heart Knows.*** Accurately predicting that their readers might choose it as a gift, or for themselves, even Amazon couldn't have forecast these results. The first novel in Puri's Milford-Haven saga (Women's Fiction) rocketed to number 5. "In the book business, competition for positions on any Amazon.com top-ten list is keen. The list is almost always occupied by block-buster authors, or by super-hot trending phenomena," said Margot Atwell, associate publisher of Bellekeep Books in New York City. "Mara has created a stunning success."

Actress/Author Mara Puri launched worldwide book two of the Women's Fiction Milford-Haven series, ***Where the Heart Lives*** last fall.

The critically acclaimed novel offers readers a rich painting of cross-connecting storylines that trace across some of California's most spectacular locations. Puri also serves up an array of themes ... and each of them more moving than the next.

"My writing is romantic, which is why several of my awards are the Romance category. But my stories don't follow a strict set of rules of a classic Romance Novel," Puri said. "My concept of romance is a good deal more complex. And the romance storylines have thrilling and satisfying conclusions by the end of the Pentalogy. What, Where, Why, Who and When ... the five questions of the heart asked in each of the book titles are answered."

Puri says her story takes the reader through an expanded trip through her

World Trade Center spire

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home territory. "I'd never written about my home city Los Angeles," Purl admitted. "My readers get an in-depth look at the L.A. of the 1990s as my protagonist travels from the Palos Verdes lighthouse, to Hollywood, then winds her way through the Angeles Crest Mountains out to the Mojave Desert.

The Milford-Haven series is enhanced by short stories that fit between the novels, and have been published as e-book prequels. *When Hummers Dream* and *When Whales Watch* have also become Amazon best-sellers. Purl's books ... part romance, part mystery, and part soap opera are considered in the Women's Fiction genre, which includes Romance, but is larger in scope with room for Purl's less predictable and more realistic plot and character development.

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Mara Purl will be present at the 29th Central Coast Writers Conference, September 20-21, 2013 at Cuesta College. Registration begins in early June. Currently Mara's and all the 2013 faculty presenters are on FB Central Coast Writers Conference or www.communityprograms.net. Please join us to meet and greet, develop your writing skills, or publish that novel, children's book, nonfiction teachable moment, screenplay, or memoir.

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