



## October Books Take Flight!

Happy Autumn! It's not just autumn leaves that are flying through the air this October. It's books! They've flown from the warehouse to the stores, and now they're starting to fly off the shelves, winging their way to you.

This month you'll have MANY ways to get your book and connect with me---on-line, on TV, and in person. This month's in-person events are in Arizona and Colorado, described below.

And this month is the NATIONAL LAUNCH of the book, happening on-line via live-streaming. So join me in Milford-Haven for novel number one, *What the Heart Knows*, a book set in the beautiful autumn of California's Central Coast, and begin the adventure!



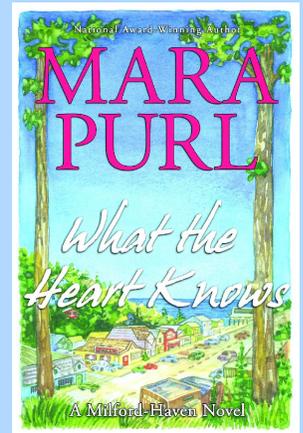
## What the Heart Knows . . . National Launch 10-10!

Wahoo! Launch day is right around the corner!

Here's how it'll work. Click on [www.MaraPurl.com/launch](http://www.MaraPurl.com/launch). You'll see a "LIVESTREAM" video window which will come to LIFE for 90 minutes 5:00pm - 6:30pm Pacific Time on Monday October 10th. I'll be ON CAMERA during this 90-minute period, answering YOUR questions and chatting with talk-show host Dianemarie Collins. You'll be able to REGISTER and submit your question, or just sit back and enjoy!

What will we be talking about? We'll be talking about YOU . . . your head, and your heart. What does your heart know? How does knowing it transform your life? And we'll be talking about a good story . . . what stories do for us, how they enlighten or encourage us, bring us a tear or bring us a laugh, connect us with a friend or with a dear one. As you've often heard me say, I see life through the lens of story. Your life is a story too!

I can hardly wait to be with you, so save a little time to connect . . . with me, with my wonderful blog hosts from the recent tour, with other readers, and with your own heart!



## How to Order Your Unsigned Book

It's time to have your very own copy of this beautiful book! So choose your favorite option for getting it into your hands quickly and efficiently.

Amazon -- [What the Heart Knows from Amazon](#)

Barnes & Noble -- [What the Heart Knows at BN.com](#)

Books-A-Millon -- [What the Heart Knows at BooksAMillion](#)

And of course we LOVE Indie Bound and independent bookstores! If you'd like to support independent booksellers here's [What the Heart Knows at IndieBound](#).

AND . . . the book can be bought or ordered at ANY bookseller, wherever you are.



## How to Order Your Signed Book – and More!

**Ten-Ten-Eleven . . . 10-10-11 . . . Monday October 10th. . . .**

That's the official LAUNCH DAY for What the Heart Knows!

You already know to click on [www.MaraPurl.com/launch](http://www.MaraPurl.com/launch). OR you can go directly to my publisher's website ORDER page [BellekeepBooks.com/Order](http://BellekeepBooks.com/Order) where you'll find several options.

- 1 - You'll be able to order your signed copy, and even have it personalized, if you like.
- 2- You'll be able to choose a PREMIUM package that will include a beautiful watercolor print by my cover artist Mary Helsaple.
- 3 - You'll be able to order a JEWELRY package that will include my new seashell charm (the one on my wrist in the photo)---described below.

Premium and Jewelry packages will arrive in beautiful distinctive wrappings designed just for the Milford-Haven Novels, so please allow an extra two weeks for delivery.



## A Charmed Life - October 8th in Colorado

Know what a dingbat is? (I know, it's a funny question.) Well, its original meaning is the small symbol that rides over the word "Chapter" in novels. The dingbats for my novels are all sea shells, each one unique and a beautiful reminder to listen to our hearts.



When I found the dingbat for What the Heart Knows I was so excited. Its called the Heart Cockle Shell! It's heart-shaped and has ridges that follow the heart's outline---truly gorgeous.

Okay, so . . . remember your grandmother's charm bracelet? My Grandma Dorothy's bracelet dangled with beautiful charms and I remember the sound and the sparkle of the bracelet on her wrist. What was most remarkable was that each charm represented a true adventure in her life, perhaps the most remarkable one being the Big Ben charm that signified she'd survived the Blitz in London during WWII.

I have a wonderful charm bracelet too. When I look at it, I see my whole childhood! I especially love the birthday cake with the five candles that move up and down. But because it really is a childhood keepsake---and also because it catches on every sweater and every strand of hair---I keep it in the jewelry box.

Enter the NOW charm. Today's charms are "bead" charms, with holes in the center that allow the charms to slide along slinky silver serpentine chains to wear either at the wrist or around the neck. So many companies are now making the bracelets and the charms, that it's easy to find just what you want at any price point.

So now, I am totally thrilled to introduce the Milford-Haven Charms, beginning with the Heart Cockle Charm! We will debut the charm Saturday, October 8th, 12noon - 4:00pm, at All That Glitters Gallery in Colorado Springs. And thereafter, you may order from Haven Books! If you have questions, e-mail [Reya@HavenBooks.net](mailto:Reya@HavenBooks.net).

## Latest Hummer Update

And if E-book is your preferred format, don't forget there's a SPECIAL book available ONLY as an e-book. And since it's the PREQUEL to What the Heart Knows, you don't want to miss it!

When Hummers Dream is available for download to your Kindle or Kindle-for-PC, or to your Nook (or their apps). This small book made it up to #24 in the Kindle store general listing, and #9 in Romance, making it officially a best-seller!

The latest news is that "Hummer" has now hummed it's way onto more than 13,000 e-readers! I thank you and so does the hummer!



## Autumn Tour Schedule -- Coming Attractions

The full tour schedule is posted and constantly updated. Enjoy finding out where I'll be day by day during the months of September, October, and November at Mara Purl Autumn Tour. I'll be sending out regional newsletters to keep you posted.

I may be coming to your area this autumn! Keep checking my website calendar to find the latest information. Event locations include Phoenix/Scottsdale, Colorado Springs, Woodland Park, Denver, Cincinnati and Chicago.

Some events are at bookstores, and some are private Milford-Haven Socie-Tea events. All will be fun and I look forward to connecting with you!

If you'd like to find out anything about the new book and the new book launch, join us in the Press Room! Here the media can find photos, press releases, and all the latest news about my books and events. The symbol is a link to allow you to subscribe via RSS feed to my news. We have some great new VIDEOS!

We're already getting a wonderful response from the press! Is there a newspaper in your town or city that you think might be interested in topics like: What do women read? What is Women's Fiction? Is there Men's Fiction? What's the difference between Women's Fiction and Romance? Is fiction relevant to today's world? And . . . many other related topics . . . let me know! My wonderful marketing team will be happy to schedule an interview. Contact Dianemarie or Doug DMProductionsLLC.



## Changing Hands - October 11 in Arizona

Arizona boasts ownership of many wonderful things, and surely on its top ten list is this marvelous bookstore. Changing Hands in Tempe is an Arizona institution, a place adored by readers and authors alike.

So I'm honored and excited to be doing a book signing and discussion at this superb store! I had the pleasure of meeting co-owner Gayle Shanks last year at the Women Writing the West conference, and what a joy it was to talk books books books with Gayle and her husband, such dedicated, knowledgeable booksellers.

To make this event even MORE fun, I'll be joined by one of my favorite authors, Donis Casey. A veteran mystery author, Donis writes an awesome and unique series, the Alafair Tucker Mysteries. Not to be missed!

Donis and I both like to support education, and I usually choose a charity to which I donate a percentage of sales at my events. This time we chose Please note: Part of the proceeds of booksales benefit P.E.O., a non-profit educational organization dedicated to providing grants and scholarships to women.

What I realized was that in our respective series, both of us deal with the head and the heart---though in wonderfully different ways. Join us for a lively discussion titled "Success: A Matter of Head or Heart." We start at 7:00pm at Changing Hands Bookstore, 6428 S McClintock Dr, Tempe, AZ 85283. Should you need it, the phone number is 480-730-0205.



## A Book in Hand

When was the last time you picked up a brand new book, opened its pages, inhaled its scent, ran your fingers over the pristine pages, then settled into a comfy chair for a good read?

Whether you last had this experience five years or five minutes ago, you know how special it is to feel yourself transported to another place and time through the pages (or screens) of a good book. Suddenly, perspective is restored, insight is gained, your head is challenged and your heart is touched.

**This is my promise to you---that *What the Heart Knows* will deliver to you a fresh experience, that you'll find fun and enjoyment, and that you'll be touched, moved and inspired. But only when you have the book in hand.**

So THIS is the time! I hope you'll join me and find yourself in . . . Milford-Haven!

