



September Leaves are Turning

California does have a few colorful autumn leaves . . . but it's the leaves of books that I'm thinking about, and they are just beginning not only to turn, but to turn to gold!

Yes . . . it's true . . . at long last, the very first copies of my brand new novel are shipping even as these words appear on my screen. In a moment, I'll share with you how you can get your very own copy!

Meanwhile, the virtual tour ended August 31st, and the physical tour stated on September 1st! There wasn't even a day in between to pack my bags. A full report on events appears below.

If you missed some, or even all, of the Amazing August Blog Tour, no worries. Just click MaraPurl.com/Calendar, find AUGUST, and you'll discover the whole tour listed in chronological order. And you'll have two options. Click on links to read the blogs "live" and/or make comments (please do! It helps my blog hosts!) Or, you may click on the PDF TRANSCRIPTS, which will give you downloadable files you can save to read later.

The official publication date for *What the Heart Knows* is 10-10-11 --- Monday, October 10th. We're having a very special national launch on-line. Meanwhile, there are a few ways to sneak ahead of the pub date and get your copy.

So welcome to autumn, and thanks for joining me in Milford-Haven for novel number one, *What the Heart Knows*, a book set in the beautiful autumn of California's Central Coast!

What the Heart Knows . . . It's on its way!

Though it hasn't landed in stores as yet, the very first author box landed at my door and I had that moment of anticipation that was tinged with trepidation (will it be as wonderful as we hoped? Will all the work by the designers and printers really have come together?) But the moment was colored with eagerness that turned to joy when I held that first copy.

Yes! (I did a little dance around the office.) It's real! And it's here, the work tangible. So now, the leaves can truly turn, page after page, chapter after chapter, giving you, my readers, the satisfaction of a good story wrapped in a true work of art.

For not only is my protagonist an artist, and the front cover a representation of her work. But behind the scenes, artist Mary Helsaple's three separate watercolors became the images tracing across the entire jacket of the book, front, back and flaps. And there's more: designer Kevin Meyer's fonts and graphics; all the myriad choices that go into making a hardcover or "casebound" book---papers and binding, foil stamping and trim size, the expert hand of publisher Margot Atwell evident from cover to cover.

My stories are about the heart and its journey, its dreams and fulfillment and how to let these unfold. Well, this is my dream coming true---a story from the heart whose interior and exterior now match so exquisitely. I know when you hold this volume in your own hands, you'll not only see but feel the truth, the vibrancy, of the tale, and that you'll hear your own heart more clearly than ever before, and come to know . . . what the heart knows.

How to Order---Unsigned Copies

It's time to have your very own copy of this beautiful book! So here are options for getting it into your hands quickly and efficiently.

For now, it's listed at all links as "Pre-Order" because the book is in transit. But why delay ordering? Make sure your copy is reserved.

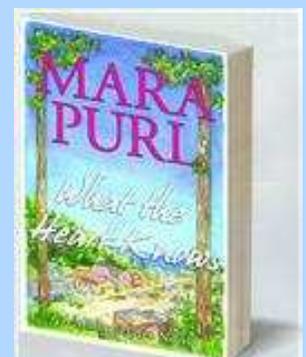
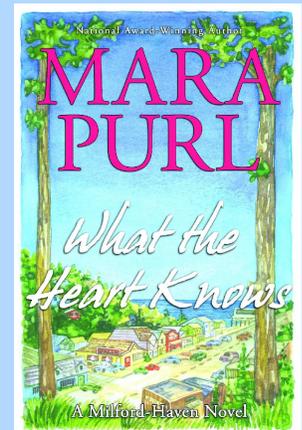
If Amazon is your favorite bookseller, here's the link. [What the Heart Knows from Amazon](#)

If Barnes & Noble is your favorite, here's the link, [What the Heart Knows at BN.com](#)

Powell's Bookstore: [What the Heart Knows at Powell's](#)

Books-A-Millon: [What the Heart Knows at BooksAMillion](#)

AND . . . the book can be bought or ordered at ANY bookseller, wherever you are.



How to Order---Signed Copies

Ten-Ten-Eleven . . . 10-10-11 . . . Monday October 10th. . . .

That's the official LAUNCH DAY for What the Heart Knows!

Here's how it works: Visit www.MaraPurl.com anytime Monday, October 10th and you'll be able to order a book signed exactly as you'd like it to be signed.

And what's so exciting is that you'll be able to click on links to chat with me live! Meanwhile, you'll be able to order your signed copy of the new book either in a basic package, or in a premium package that will include a beautiful watercolor print by my cover artist Mary Helsaple. You'll also be able to order my new charm--the one I'm wearing in this photo, which is described below.



By the way, every blog host from my recent tour has agreed to participate in this event, so you'll be able to connect to a wonderful community not only of writers and artists, but of readers like you. Join us!

E-Books

In answer to your questions . . . YES, the new novel will be available in e-book format! I will be available on ALL e-book platforms!

As soon as links become available, I'll be sure to share them with you. And meanwhile, you can check Amazon for your Kindle book, or Barnes & Noble for your Nook book.



Latest Hummer Update

And if E-book is your preferred format, don't forget there's a SPECIAL book available ONLY as an e-book. And since it's the PREQUEL to What the Heart Knows, you don't want to miss it!

When Hummers Dream is available for download to your Kindle or Kindle-for-PC, or to your Nook (or their apps). This small book made it up to #24 in the Kindle store general listing, and #9 in Romance, making it officially a best-seller!

The latest news is that "Hummer" has now hummed its way onto more than 13,000 e-readers! I thank you and so does the hummer!



Autumn Tour Schedule -- Coming Attractions

The full tour schedule is posted and constantly updated. Enjoy finding out where I'll be day by day during the months of September, October, and November at Mara Purl Autumn Tour. I'll be sending out regional newsletters to keep you posted.

I may be coming to your area this autumn! Keep checking my website calendar to find the latest information. Event locations include Phoenix/Scottsdale, Colorado Springs, Woodland Park, Denver, Cincinnati and Chicago.

Some events are at bookstores, and some are private Milford-Haven Socie-Tea events. All will be fun and I look forward to connecting with you!

If you'd like to find out anything about the new book and the new book launch, join us in the Press Room! Here the media can find photos, press releases, and all the latest news about my books and events. The symbol is a link to allow you to subscribe via RSS feed to my news. We have some great new VIDEOS!

We're already getting a wonderful response from the press! Is there a newspaper in your town or city that you think might be interested in topics like: What do women read? What is Women's Fiction? Is there Men's Fiction? What's the difference between Women's Fiction and Romance? Is fiction relevant to today's world? And . . . many other related topics . . . let me know! My wonderful marketing team will be happy to schedule an interview. Contact Dianemarie or Doug DMPProductionsLLC.



An Elevated View

The elegance of this volume of essays by Colorado writers on writing resonates more every time we get together to speak and sign books. (I now qualify for dual citizenship with Colorado as my second home.) Editor WC Jameson has an uncanny knack for putting books together, and this one's a home run. Each of us feel honored to be contributors. September 1st and 2nd we gathered to speak first at The Book Haven, a delightful hot-bed of literary and musical talent in the charming mountain town Salida. And we gathered again in the beautiful library of Western State College in Gunnison. Pictured are contributors Mark Todd, Laurie Wagner Buyer, yours truly, and Kym O'Connell Todd.



September California Events . . . Thank you!

This is always a very favorite month because I get to spend it at home in California. And this month I've been zooming up and down the southern-to-Central coast spending time in my very favorite haunts. Quite a bit of this travel was for research, and I'll report on that later this fall, when I'll also tell you about two exciting books to be published next year!

And some of my California travel was to give talks. First, on September 13th I had the privilege of speaking (pictured) about my blog tour to the SLO NightWriters, the largest group of writers in the Central Coast. What a fantastic group of accomplished writers! We shared a marvelous evening talking mostly about core mission, and the sense of service that I believe can make a writer's career truly soar. Thanks again so much for this special invitation.



September 18th was the annual Central Coast Book Festival, always a key event for me. This year was very special . . . a standing-room-only crowd and a chance to tell the story of Milford-Haven from radio days to the brand new hardcover novel. Most importantly, this is a chance to support the wonderful SLO County Library System, which, by the way, has ordered copies of my new book for all its branches! Thanks to the festival and library staff for all their stellar work all year to create this vibrant event. And thanks to all my readers---my long-time followers and my brand new ones---for buying copies of the new book!

September 22nd I got to speak at another library---perhaps the most gorgeous one I've ever seen. The new Camarillo Library is a mecca, a community hub, a place I hope to visit again and again. Co-sponsored by CLAS---California Literary Arts Society, this was an educational evening where I co-presented with Janna Orkney, on blogging and about my series. Thanks to CLAS and to the Library and to the attendees for the great comments!

A Book in Hand

When was the last time you picked up a brand new book, opened its pages, inhaled its scent, ran your fingers over the pristine pages, then settled into a comfy chair for a good read?

Whether you last had this experience five years or five minutes ago, you know how special it is to feel yourself transported to another place and time through the pages (or screens) of a good book. Suddenly, perspective is restored, insight is gained, your head is challenged and your heart is touched.

This is my promise to you---that *What the Heart Knows* will deliver to you a fresh experience, that you'll find fun and enjoyment, and that you'll be touched, moved and inspired. But only when you have the book in hand.



So THIS is the time! I hope you'll join me and find yourself in . . . Milford-Haven!